

CO-PRODUCTION WORKS

Getting started with meaningful co-production
Webinar

A national picture of Co-production

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My talk today

- About me and Co-production Works
- Co-production week
- The why of co-production
- Some definitions and principles of Co-production
- What can be co-produced and some examples
- Useful tools



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The opportunity of co-production



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Working in partnership with people and communities: Statutory guidance 2022



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Government policy



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Consultation and co-production



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Partnership and Co-production



The magic ingredient of co-production is people with direct lived experience



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Some definitions

Social Care Institute for Excellence

‘The term ‘co-production’ describes working in partnership by sharing power between people who draw on care and support, carers, families and citizens.’

Co-production Network for Wales

‘In a nutshell, co-production is when professionals work in partnership with people who have lived experience, to develop solutions to challenges in public services and communities.’

NHS England/The Coalition for Personalised Care

‘A way of working that involves people who use health and care services, carers and communities in equal partnership; and which engages groups of people at the earliest stages of service design, development and evaluation.’

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Examples of co-production principles

Social Care Institute for Excellence

- Equality – Power-sharing
- Diversity
- Access
- Reciprocity

New Economics Foundation

- Recognising people as assets.
- Building on people's capabilities.
- Developing two-way, reciprocal relationships.
- Encouraging peer support.
- Blurring boundaries between delivering and receiving services.
- Facilitating rather than delivering

Co-production Network for Wales

- Build on everyone's strengths
- Develop networks across silos
- Focus on people's lives, not systems
- Work on the basis of great relationships
- Enable people to be change makers

Equality: everyone has assets



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Accessibility



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Diversity



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Reciprocity: If you put something in you get something out



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What activities can be co-produced?

- Service Design and Innovation
- Recruitment and Commissioning
- Training and events
- Research, Monitoring and Evaluation
- Governance and strategy
- Communications and marketing
- Guidance and Policy
- Service Delivery

Examples of co-production

- ABS programme and SSBC in particular
- Impact at the University of Birmingham
- Hampshire County Council
- Suffolk Health Watch - esp. new hospital design
- SCIE projects including on looked after children and Learning difficulties
- UCL's Co-production Collective
- Involving communities in built environment projects
- Mind's annual Peer fest event
- Teaching on social work programmes and other professional training

Tolerating uncertainty and feeling uncomfortable

